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## Mock Examples

### Theoretical GEO Optimization Software Company.

*Tone: professional*

*Audience: Small businesses, entrepreneurs.*

#### Promotional Ex:

There's a reason big companies are converting more right now. And it's not louder ads. They're using GEO optimization to meet buyers at the moment of intent. Our clients have seen **conversion lifts** of up to **62%** using our services.

Want to convert more clients?

👉 Book a free consult

#### Value Content Ex:

SEO has a secret cousin no one tells you about.

I'm talking about GEO (Generative Engine Optimization).

It's just what it sounds like—GEO optimizes your site or product to be recommended by AI search engines—an increasingly important factor as AI-driven referrals are linked to a 23% lower bounce rate and higher conversions.

Comment below for your free GEO guide. 👉

## **Theoretical Breast Milk Enhancer Company**

*Tone:* friendly casual engaging

*Audience:* Mom's with young children

### **Promotional Ex:**

You spent hours pumping and carefully freezing your breast milk...  
only for your baby to turn it down.

If your milk has a metallic, sour, or soapy smell, **high lipase** could be the reason—and you're not alone.

Our all-natural, vegan supplement is designed to support milk production while helping reduce the risk of high lipase, so your stored milk stays baby-approved. ❤️

## **Theoretical University Influencer Brand**

*Tone:* Speaking to younger audiences directly, on trend.

*Audience:* College students

### **Value Content:**

How to Lock In Like a Harvard Student and Ace Every Exam

Try using the **Pomodoro Technique**. It's basically 25 minutes of hardcore focus, then a 5-minute break. Repeat. This hack helps your brain actually retain information, keeps burnout away, and makes your study sessions way more productive. Keeping those scholarships, one hack at a time. Follow for more tips!